



South Florida Chapter

Presents the 2009
ANNUAL CONFERENCE



Fri., Oct. 2, 2009

8:30AM - 5PM

Registration & Breakfast 8:00AM - Lunch Included

Holy Cross Hospital

Sister Innocent Conference Center
4725 N. Federal Highway (U.S. 1)
Ft Lauderdale, FL 33308



Click on links below:

- Full Conference Brochure
- Session Descriptions & Objectives
- Presenter Biographies
- Sponsors & Exhibitors
- Continuing Education & Policy Info
- Directions to Holy Cross Hospital

Mail-in Registration Form (by check)

or

Register online (by check, credit or debit card using PayPal)

**Early bird registration must be received
by Sep. 18th**

Join EAPA today

*Includes breakfast, networking lunch, afternoon snacks &
6.0 Hours of CEU, PDH or CAP*

Information: (954) 525-1050

Session 1: 9:00AM - 10:30AM

IBM Care Advocacy Model

Juan Prieto, CSW, CEAP

The Care Advocacy Model for Health Service Integration and Behavioral Healthcare Optimization successfully integrates disease management, medical, pharmacy, behavioral, disability, workers' compensation, and work/life programs. This session will provide organizations with a holistic strategy that can improve outcomes while minimizing the direct and indirect costs of behavioral health by identifying and addressing at-risk individuals early and establishing a comprehensive picture of patient needs that permits appropriate and efficient care delivery.

Learning Objectives

Participants will be able to:

- ◆ Coordinate external vendors, internal programs and primary care physicians
- ◆ Provide outreach services including telephonic assessment, patient education and referrals to appropriate resources
- ◆ Utilize the Wellness Survey and pooled claim data to identify at-risk members and drive predictive modeling efforts

Session 2: 11:00AM - 12:30PM

Grief & Loss

Oren Hernandez, PhD, LMHC, LMFT, CAP

Losing someone or something you love is a difficult and painful experience. Grief is a typical reaction to death, divorce, job loss or other financial reversal, a move away from friends and family, or loss of good health due to illness. While there are some common and normal reactions to loss, an individual's cultural, spiritual or religious beliefs impact the way they cope and heal during the grieving process. This session will explore various forms of loss and provide tools to effectively assist clients to progress through grief and eventually gain strength to move forward in life.

Learning Objectives

Participants will be able to:

- ◆ Discuss myths concerning loss and identify how unique beliefs shape responses
- ◆ Describe the issues of "disenfranchised" grief
- ◆ Validate loss by avoiding judgment or comparison
- ◆ Compare western healthcare vs. cultural care as a treatment alternative

12:30PM - 1:30PM

LUNCH
Networking
Door Prizes
Exhibitor Tables

Session 3: 1:30PM - 3:00PM

Military Families: Deployment & Returning Home

Navy Commander Lou Rosa

The greatest military asset is the men and women serving their country. More frequent and longer deployments are becoming customary in today's military. As a result, military families will need to adjust their lifestyle and build greater resiliency in order to accommodate these changes.

This session will provide an understanding of the experience of military personnel and their families and provide resource information that can be disseminated to help military families better adjust to the difficult times associated with deployment and returning home.

Learning Objectives

Participants will be able to:

- ◆ Recognize the unique stresses experienced by military personnel and their families
- ◆ Discuss behavioral health issues of returning veterans
- ◆ Provide information about resources available from military outlets

Session 4: 3:15PM - 4:45PM

The Psychology of Money

Joan Muir, PhD

In today's difficult economic times, people are stressed, worried and fearful about finances. Recent research on how our emotions, our personalities and our risk-taking behaviors has expanded our understanding of money issues. This session will provide valuable resources to use with clients to help them gain a better understanding about the ways they spend and save money and strategies to reach their financial goals.

Learning Objectives

Participants will be able to:

- ◆ Address the origins of feelings of anxiety, inadequacy and insecurity about money
- ◆ Identify patterns of maladaptive behaviors
- ◆ Correlate money and psychological disorders such as manic-depression, compulsive behaviors, conduct or antisocial disorders and substance use
- ◆ Utilize strategies in helping clients overcome their excessive fear or inappropriate use of money

Presenters:

Juan Prieto, CSW, CEAP

Mr. Juan Prieto is responsible for the design, implementation, and management of Health Benefits Program at IBM. He has designed the Care Advocacy Model for the mental health care program and is also responsible for the integration of IBM's healthcare initiatives. Mr. Prieto is leading IBM's effort on health care fraud and is involved as the liaison between health benefits and IBM's Diversity Program.

A social worker by training, Mr. Prieto was responsible for the administration of Mount Sinai Medical Center's Liver Transplant Program behavioral health directives. He was also a senior account executive with Magellan Behavioral Health responsible for the administration of several Fortune 500 companies. Aside from his efforts at IBM, Mr. Prieto is currently an EAP consultant to the N.Y. Mets Baseball Club.

Joan Muir, PhD

Dr. Joan Muir received her Ph.D. from Fordham University, New York in 1995 and completed an internship in adolescent psychology at Yale University. She joined the Department of Child Psychiatry at Columbia University as a post-doctoral fellow and continued there for several years as a research fellow and clinician for children and adolescents with disruptive behavior. In 1998, Dr. Muir joined the faculty at the Center for Family Studies, University of Miami as an investigator in the development of an integrative family therapy for adolescents with Borderline Personality Disorder. In 2007 Dr. Muir was appointed Associate Director of the Brief Strategic Family Therapy (BSFT) Training Institute, responsible for dissemination of this family therapy model for troubled youth, in the United States and in several countries around the world.

Dr. Muir is a media consultant on family issues and relationships and maintains a private practice treating individuals, couples & families.

Navy Commander Lou Rosa, MDiv, DMin

Commander Lou Rosa received his undergraduate degree in Theology from Bethany University, as well as his MDiv from Austin Presbyterian Theological Seminary and DMin in Bioethics from United Theological Seminary. He is currently a PhD Candidate at Salve Regina University.

Commander Rosa is a military chaplain, having served in several posts during the past 15 years. He is certified in Critical Incident Stress Management and is also a certified professional firefighter. He has personally experienced 11 deployments including 5 in combat and has been awarded the Joint Meritorious Service Medal, the Navy Commendation Medal, the Navy Achievement Medal and the Army Achievement Medal.

Oren Hernandez, PhD, LMHC, LMFT, CAP

Dr. Oren Hernández is the Clinical Director of the Counseling and Psychotherapy Center of Coral Springs. His clinical practice focuses on medical psychotherapy specializing in the treatment of trauma and its impact on the mental, physical, emotional and sexual aspects of the individual.

Dr. Hernández is an adjunct professor at St. Thomas University, at the Center for Loss and Healing. He is the professional consultant for the Dade, Broward, and Palm Beach Chapters of Compassionate Friends, a self-help group for parents of deceased children. He is also the professional consultant for the Broward chapter of MADD - Mothers Against Drunk Driving.

As president of Hernández Management Consultants, Dr. Hernández has served as a consultant to major corporations in the areas of industrial psychology, management, marketing, human relations, human resources, substance abuse and corporate dynamics. He has been a featured speaker and education on radio and television and at business seminars and educational institutions.

Conference Sponsor:



South Florida Chapter

The South Florida Chapter of EAPA is one of the networks of nearly 100 chapters throughout the world. It is comprised of employee assistance professionals and others who are involved in the EAP field in South Florida. With approximately 5,000 members, EAPA is a recognized voice of the employee assistance field.

[Click to Join EAPA](#)

With much appreciation to:

*Our Conference Host
for their generous donation
of our meeting facility*



Our Platinum Sponsor

Challenges

and

Our Gold Sponsors



and

Our many Exhibitors

for their support of the 2009 EAPA Conference

Sponsorship and exhibitor opportunities available.

Contact Victor Martin:

VMartin@dominiondiagnostics.com

Continuing Education

The four sessions of the EAPA Conference are approved for 6.0 Hours of Continuing Education by the Florida Board of Clinical Social Workers, Marriage & Family Therapists and Mental Health Counselors. Mental Health Association of Broward County Provider # 50-1326

According to the Administrative Code 64B19-13.003(1)(i), psychologists can receive continuing education credit for courses approved by any Board within the Division of MQA of the Department of Health, provided that such course enhances the psychological skills and/or psychological knowledge of the licensee.

According to the Florida Certification Board, those certified by FCB can receive continuing education credit for courses approved by any Board within the Division of MQA of the Department of Health, provided that such course enhances the skills and/or knowledge of the certified individual.

Continuing education or contact hours for other professionals may be available. Contact your individual board for more information about your profession. Please call for additional information at (954) 525-1050 or email to eapa@bellsouth.net

PLEASE NOTE: No partial CEU & PDH credits will be offered. CEU & PDH credits are NOT available for each individual session, but only for the full conference. Continuing Education Credit (CEU) is available only to those who attend the full conference. Late arrivals or early departures will NOT receive CEU credit. No partial credit will be provided. Certificates will be distributed at the end of the conference and entered into CE Broker only for those participants who return a completed evaluation. No certificates or CEU credits will be provided to participants who have not received their certificate onsite, at the end of the course.

Policies

Early bird registration deadline is Sep 18th.

Only those paid registrations received prior to that date will be eligible for the discount. Advance registration closes at 5pm on Sep. 30th. If space is available, registration at the door will be available for an additional \$10 fee.

CEU & PDH credits are NOT offered independently for the four sessions that comprise the conference. No discounts are available for attending only part of the conference.

Cancellations received in writing prior to Sep. 18th will be refunded less a \$15 processing fee. No refunds will be provided to cancellations after Sep. 18th.

Walk-in registrations will be accepted on a space-available basis only.

Holy Cross Hospital is a handicap accessible facility. Anyone requiring special assistance must contact EAPA South Florida Chapter prior to Sep 18th. No special accommodations can be guaranteed after that time.

EAPA South Florida Chapter information:

www.sfleapa.org

or

eapa@bellsouth.net

Directions

Holy Cross Sister Innocent Conference Center
4725 N. Federal Highway; Ft. Lauderdale, FL 33308 (954) 771-8000

From I-95 or Florida Turnpike Northbound or Southbound

Exit Commercial Blvd. East to Federal Highway (US1)

Turn South (right) onto Federal Highway for 1/2 mile

Entrance to Holy Cross Hospital Main Entrance on westside (right) of Federal Highway

Alternate Directions to Sister Innocent Conference Center

Heading East on Commercial Blvd., Turn South (right) onto NE 19 Avenue - Travel to end of road

Turn East (left) onto NE 47 Street

Turn left into parking lot

Facing the orthopedic center, the Sister Innocent Conference Center is to the right.

Free Valet or Self-Parking at main entrance & throughout the Holy Cross campus



[Click for Mapquest directions](#)

Wide view
of highways



Zoom in view
of local streets



WHO SHOULD ATTEND

Employee Assistance Professionals (CEAP)

Social Workers (LCSW)
Marriage & Family Therapists (LMFT)
Mental Health Counselors (LMHC)

Psychologists (PY)

Addiction Professionals (CAP, CAAP)

Human Resource Personnel

Mental Health Facility Therapists, Counselors, Admissions Directors, Case Managers

Others interested in issues covered in the Roads to Recovery Conference

EAPA Conference: ROADS TO RECOVERY

Friday, October 2, 2009
8:30AM - 5:00PM

Registration & Breakfast 8AM

Location:

Holy Cross Hospital
4725 N. Federal Highway
Ft. Lauderdale, FL 33308

Includes breakfast, networking lunch, afternoon snacks & 6.0 Hours of CEU, PDH or CAP

CLICK HERE TO REGISTER ONLINE

Information:
(954) 525-1050

MAIL-IN REGISTRATION FORM

Please Print Clearly

Name _____

Organization _____

Address _____

City, State, Zip _____

Phone _____

Alt Phone or Fax _____
(identify by circling phone or fax)

Email Address _____
(confirmation will be sent to those who provide email)

↑ License(s) #/CEAP # _____
(include Prefix designating license category)

.....
Enclosed is my check in the amount of \$ _____

Credit or debit cards are accepted for online registrations using PayPal.
[Click here for online registration.](#)

Make checks payable to:
EAPA South Florida Chapter

And mail to:
PO Box 21744
Ft. Lauderdale, FL 33335-1744

Conference Fees

For Early Bird Registrations
Received **Prior to Sep. 18th**

EAPA Members	\$75
Non Members	\$85

For Registrations
Received **After Sep. 18th**

EAPA Members	\$85
Non Members	\$95

Advance registration closes **Sep 30th, 5PM**
Registration at the door (if space is available)

EAPA Members	\$ 95
Non Members	\$105

See Policy Information (page 5)
For Cancellation Deadlines &
Special Accommodation Requests

JOIN EAPA

The Employee Assistance Professionals Association (EAPA) was established in 1971. EAPA has provided members with the resources they need to enhance performance and ensure continued growth and success.

The South Florida Chapter of EAPA is one of the networks of nearly 100 chapters in the U.S. and throughout the world. It is comprised of employee assistance professionals and others who are involved in the EAP field in South Florida. With over 5,000 members, EAPA is a recognized voice of the employee assistance field.

For more information about the
South Florida Chapter, contact
Melissa Fabrikant at (561) 750-2240 or via email at
MMFabrikant@aol.com

You can join EAPA online at the national website



Membership in EAPA requires
membership in a local chapter.
Designate **FLORIDA 01** for your South Florida chapter.

Learn more about the EAPA South Florida chapter at:
www.sfleapa.org